



**PORTFOLIO AND CV**

**Rafael Puetter (alias Rafucko)**

**Multimedia Artist**

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## **Statement**

Throughout the years, fools have been able to mirror reality in absurd ways, in order to show the contradictions of society. My work is based on this principle: by creating absurd realities, I intend to show the absurdities of the reality we live in.

Having grown up in Rio de Janeiro, Brazil, I took acknowledgment of inequality since an early age. Violence was always a topic in the middle class segment I used to live in. Most of the news and entertainment were consumed, as the absolute majority of the country, through media from the same big corporation: Globo. Growing up as a closeted gay man has also gave me an insight on how homophobia works silently, when it's not happening in a direct and loud way.

As I knew more of the city, more issues outside the middle class bubble started to appear: police violence towards black people who live in favelas, the lack of basic sanitation on poor areas of the cities, political corruption and the growing of conservative narratives on the political field.

The freedom to create alternative realities has always drawn me to the field of media and arts. It is only after 2010, at the age of 25, that I started my own YouTube channel, where I started making videos that address the issues cited above. The videos, done with a green screen on my bedroom, became performances, live presentations and even protests.

It is important for me to criticize every contradiction I see in our organized societies, by changing the context of characters in my staged performances. To show that there are other possible ways, and above all, to do it mixing art with activism, in a foolish way, in order to catch people's attention to the topics I think are worth thinking of.

**Rafucko**

# **Rafucko Rafael Puetter**

Multimedia Artist

## **Contact**

rafucko.com

rafucko@rafucko.com

youtube.com/rafaelitobarbacena

## **Education**

Jan 2004 - Dez 2008

Radio and TV Studies at the UFRJ -  
Federal University of Rio de Janeiro

Sep 2006 - Jun 2007

Exchange Programm at the University of Salzburg:  
Audiovisual Studies

## **Languages**

Portuguese

Mother Language

German

Writing, Reading, Speaking: fluent  
*Österreichisches Sprach Diplom*

English

Writing, Reading, Speaking: fluent  
*Cambridge Advanced English Certificate*

## **Exibithlons and Performances**

2016 Exhibithion MonstruáRIO 2016 - Centro Cultural Hélio Oiticica, Rio de Janeiro /  
ngbk/Kunstraum Kreuzberg Bethanien, Berlin

2016 Other Registers - Oi Futuro Flamengo / Centro Cultural Maré, Rio de Janeiro

2013 - today The Gay Dictatorshio, Brazil

2015 The Good Cop - Rio de Janeiro

2015 Legal Drug Stand - Berlin's Görlitzer Park

2015 Darlene Mietrich and the Medium Spree - Ehemaliges Stummfilmkino Delphi, Berlin,  
Vorspiel der Festival Transmediale

2015 Reality Show "Big Brother Favela" - Rio de Janeiro

2014 Rafucko's Talk Show - Brazil and Iceland

2014 Dilma de novo, porrada no povo - Rio de Janeiro

2014 Aécio é melhor, ele vai prender menor - Rio de Janeiro

2013 Fraud Fashion Week - Rio de Janeiro

2013 Protest Awards - Rio de Janeiro

2013 Silver German - Rio de Janeiro

2013-2015 FIL - Festival Internacional Intercâmbio Linguagens - Videos and Social Media

2012 Comedy Car - Cais do Porto, Rio de Janeiro, Rio+20 Conference

2012 WOOHOO Cable TV Channel - Screenplay and Direction - Reality Show "Massa"

2011 Microexibithion Minorities - Rio de Janeiro, University of São Paulo,  
University of Salzburg

2008-2011 GNT Cable TV Channel - Media Analyst



# Workshops

**Performances and Video Workshops given for young Artists and Students**

**Screenplay and Video Workshop for Students at the University of Salzburg**

(2011 - 2016, Salzburg, Ö)

Screenplay and Video Workshop for the students of the Romanistik Departement at the University of Salzburg

**Political Satyre**

(Jul 2015, Bauru, São Paulo, BR)

Workshop about political Satyre in Video and Performances at the Annual Week of Radio and TV at the Federal University of São Paulo in Bauru.

**Artivism**

(Nov 2014, Casa Daros, Rio de Janeiro, BR)

Workshop for young artists about non-violent protest and Art as an instrument for political Activism.

**Shameless**

(Nov 2013, NAVE, Rio de Janeiro, BR)

Video Workshop for students of NAVE (Audiovisual Technical School) about Women's Rights and the responsibility to wear condoms.

# Residencies

**Political ComPositions**

(Mar 2016, Rio de Janeiro, BR)

Project about the images of the Favelas on the context of a one-month-long Residencia at the Favela da Maré (see "Monstruário 2016").

**Social Change Through Art - People's Palace Project (UK)**

(Nov 2015, Rio de Janeiro, BR)

A 10-day Residency in Rio de Janeiro, together with other 19 artists from Brazil and the UK. The result was a musical installation about police violence during the preparations for the Olympics 2016 (see "Other Registers").



**Toy Car, machine gunned 111 times by the police.**

## **MonstruárioRIO 2016**

(May 2016, Centro Cultural Hélio Oiticica, Rio de Janeiro, BR  
Jul 2016, ngbk/Kunstraum Kreuzberg Bethanien, Berlin, DE)

**Rio 2016 Anti-Souvenir-Store. Design and production of "Anti-Souvenirs" that show concrete cases of police violence, forced evictions and media compliance on the violations of human rights during the preparation of the 2016 Rio Olympics.**

**All products can be found under [monstruario2016.com](http://monstruario2016.com)**

## Outros Registros (Other Registers)

(Jun 2016, Oi Futuro, Rio de Janeiro, BR)

Nov 2016, Centro de Artes da Maré, Rio de Janeiro, BR)

A sound-installations that transforms data of police violence in music. A different way to experience how many people were killed by brazilian police from the moment the city was announced the host of the Olympics until the opening ceremony of the Games.

The installation is a circle of speakers with the armoured car of the police drawn with chalk on the floor.







## Microexhibition Minorities

(Sep 2011 - Dec 2011, Rio de Janeiro und University of São Paulo, BR,  
University of Salzburg, Ö)

A small-sized exhibition (5cm x 7cm frames), made to call attention to the way minorities are treated in Brazil. The pictures are placed near the floor to translate the idea that diversity is like an underestimated work of art. The viewers have to be on their knees in order to see the photos.



The transgender community



The population of the favelas



The LGBT community



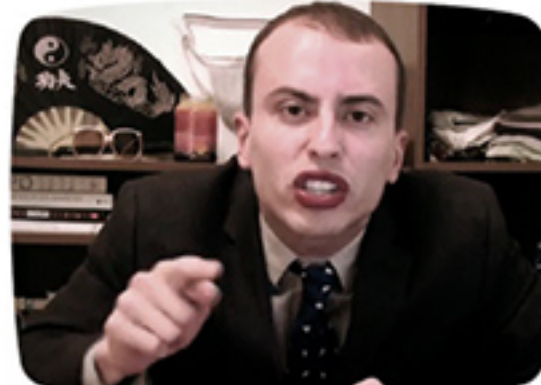
## Political Satyre Videos

Since 2010, Rafucko recorded and posted over 100 videos on his YouTube Channel. The short videos portrayed Brazil's political situation and helped to spark discussions on social media.

The videos show a diversity of subjects and formats: a vandal-inspired workout program, homosexual propaganda, the dance of a corrupt businessman and a speaking line of cocaine.

Most of the videos were done inside Rafucko's bedroom, in front of an improvised green screen.

All videos can be found under <http://youtube.com/rafaelitobarbacena>.



# Rafucko's Talk Show

(2014, YouTube)

Rafucko's Talk Show was financed from a 40-day-long Crowdfunding campaign. Over 1,000 people donated for the project. Each interview was recorded in a different location, with the host dressed as a different character.

Among the 10 guests were Gregório Duvivier (Actor and Writer), interviewed by a priest in the confessional. Eduardo Viveiros de Castro (Anthropologist) was interviewed by Pedro Álvares Cabral (discoverer of Brazil) at the beach of Arpoador. Jean Wyllys (Federal Deputy and LGBT-Activist) was interviewed in a gay sauna.

Jón Gnárr, former mayor of Reykjavík, Iceland, was also interviewed, after the mayor of Rio de Janeiro refused the invitation. Gnárr was said by many to be "the best mayor in the world".

All interviews can be found under [rafucko.com/tags/talk-show](http://rafucko.com/tags/talk-show)





# Big Brother Favela

(Aug 2015, Rio de Janeiro, BR)

A 5-day-long live streaming reality-show. While the government counted how many days were left for the Olympic games, the performance predicted the number of victims of police violence in the year to come. Each day the online audience could choose one of the participants to be killed by the police and it's corpse be taken out of the house.





## **Palavras Cruzadas: Alice Caymmi + Rafucko + Guga Ferraz**

(Sep 2014, Oi Futuro, Rio de Janeiro, BR)

Performance and concert about the big protests against the 2014 World Cup.

Alice Caymmi (Singer) gets lost inside a cloud of tear gas thrown by police during a protest. In the surreal world, she meets 5 important characters during the protests, all played by Rafucko: a crazy police officer, a vandal-poet, the free journalist, the scared playboy and, finally, the masked Power.





A man in traditional Bavarian attire, including a green hat, white shirt, and brown shorts, is shown from the waist up. He is covered in silver glitter, particularly on his face and arms. He is gesturing with his hands as if speaking or performing. The background is a simple, light-colored wall.

## The Silver German

(Jun 2014, Hotel Santa Teresa, Rio de Janeiro, BR)

A typical Bavarian covered up in silver glitter that resemble the metal residues from Tyssen Krupp's illegal steel factory in Baía de Sepetiba, leads a Workshop about "Humour and Politics" on the event about Megaevents and Democracy promoted by Germany's Foreign Ministry in Rio de Janeiro.

The event was sponsored by the Tyssen Krupp.





## Gay Dictatorship

(Live and online, Brazil)

Series of videos and performances at protests, debates and pride parades. Based on the growing homophobia and the fear of conservative politicians and priests against a so-called "Gay Dictatorship". Highlights are listed below:

**The Gay Dictator on TV-Show "Na Moral"** on TV-channel Globo sitting right behind Silas Malafaia, a homophobic priest, during a debate about Religion and Politics.

**The "Gay Kit"** is a leaflet for teaching about sexual diversity on schools.

**The New Pride Parade** is a a performatical protest created on the second round of presidential elections, after the official Pride Parade was postponed for political reasons in Rio de Janeiro.

**Pink Bloo** the gay extremist group is present on several protests in Rio de Janeiro.





## Debates

Rafuoko takes part in several debates, mostly in Universities and radio or TV shows. The ones highlighted below are the debates which were more widely broadcasted:

**EineWelt - Zukunftscharta, Themenforum: Social Dimension of Sustainability**  
(Jun 2014, Altes Rathaus Hannover, DE)

Debate with Norma Vidal (vice-Minister of Development of Peru), Prof. Dr. Gerhard Prätorius (Coordinator of Volkswagen AG), Dr. Heike Kuhn (Manager at the BMZ) and Dr. Sonja Weinreich (Brot für die Welt).

Organized by BMZ (Germany's Ministry of Cooperation)

**Brazil 2013 - Mediaactivism**

(Nov 2013, Bienal do Livro da Bahia, Salvador, BR)

Debate with Bruno Torturra (journalist), moderated by Paulo Werneck.

**Social Media and Protests - the Change of Power of Media**

(Oct 2013, YouPix, Rio de Janeiro, BR)

Debate with Pedro Dória (Executive Editor of 'O Globo'), Rodrigo de Almeida (Editor of iG), Alexandre Inagaki (journalist) and members of Midia NINJA. Moderated by David Butter.



**Police Violence During Protests**

(Sep 2013, Rede Globo, BR)

Debate with Coronel Luis de Castro, Chief Commander of Military Police, at TV Show 'Na Moral', broadcasted by Rede Globo.

